

Find where AI delivers real business value

A structured Dovetail engagement to identify the workflows, teams, and use cases where Microsoft 365 Copilot will deliver measurable returns for your organisation.

THE SERVICE

The Dovetail Copilot Readiness Assessment is a focused consulting engagement that answers the question every leadership team is asking:

Where will AI actually pay off for our business?

We work alongside your people to map the work that gets done, uncover the friction worth removing, and translate AI potential into a prioritised, actionable plan.

WHAT WE ASSESS	OUR APPROACH
<p>People and roles</p> <ol style="list-style-type: none">1. Who does what, how teams are structured, where time is spent	<p>Stakeholder Discovery</p> <ol style="list-style-type: none">1. Structured interviews with leaders and key users
<p>Business Workflows</p> <ol style="list-style-type: none">2. End-to-End processes, bottlenecks, and collaboration patterns	<p>Workflow Deep-Dives</p> <ol style="list-style-type: none">2. Facilitated workshops mapping real processes and pain points
<p>AI Opportunity</p> <ol style="list-style-type: none">3. Mapping workflows to Copilot capabilities, agents, and extensions	<p>Opportunity Scoring</p> <ol style="list-style-type: none">3. Each use case scored for business impact and effort to deliver
<p>Value Prioritisation</p> <ol style="list-style-type: none">4. Scoring every opportunity by impact, effort, and KPI alignment	<p>Strategy & Roadmap</p> <ol style="list-style-type: none">4. Phased plan tied to KPIs and ready for leadership sign-off



THE BUSINESS VALUE

What your business gets out of it

Confident Investment

An evidence-based view of where Copilot spend pays back — licensing and agent decisions grounded in business case, not vendor pitch.

Faster time to value

Quick wins deliver measurable impact in weeks, while strategic opportunities are sequenced for long-term return.

Higher adoption

Use cases tied to real workflows so people see the point of AI from day one. Adoption becomes outcome-led, not feature-led.

Prioritised focus

A stack-ranked list of opportunities gives leadership a single source of truth for what to tackle now, next, and later.

Measurable outcomes

Every recommendation is linked to a KPI, so progress is trackable and the business case stays defensible.

Organisational alignment

Leadership, IT, and the business leave the engagement with a shared language and plan for AI

WHAT YOU GET

AI Opportunity Playbook

Prioritised AI use-case catalogue

A prioritised catalogue of every AI use case identified, each with workflow context, an impact-vs-effort score, KPI alignment, and Copilot capability mapping.

Copilot Adoption Strategy

Board-ready strategy document

A phased roadmap with executive summary, business case, licensing recommendations, pilot group selection, governance considerations, and success metrics

FROM KICKOFF TO STRATEGY IN 5 WEEKS

WEEK 1



Kickoff & Scoping

WEEK 2-3



Discovery & Workshops

WEEK 4



Analysis & Scoring

WEEK 5



Deliverable Handover

[Ready to find where AI adds value?](#)

[Book a discovery call to scope the engagement to your needs](#)

[Dovetail.team](#)

